



Naming of University Spaces and Entities Policy Frequently Asked Questions

The policy states that the Gift Acceptance Committee reviews namings of spaces in recognition of corporations that involve external signage or major internal spaces. What are major internal spaces?

Major internal spaces are the most public spaces in a building, such as lobbies, that involve a high volume of traffic by the university community and visitors.

The policy states that the Gift Acceptance Committee must review namings prior to detailed gift discussion with prospective donors. What are detailed gift discussions?

Discussions with prospective donors should not include specific references to spaces and gift amounts until the naming opportunities are approved per the outlined process in the policy. Discussions about general project support and what the gift will enable are encouraged until a minimum naming opportunity is approved.

Do names of construction or renovation projects fall under this policy?

This policy applies to the naming of entities and spaces in recognition of philanthropic contributions, to honor service or commitment to the university, and for administrative purposes. The name of a construction project and the name of the final space may not be the same. If a space is named while a construction project is underway, the naming recognition does not change the name of the construction project, rather the naming recognition will be installed once the construction is complete. Construction or renovation project names are not in the scope of this policy. Questions regarding naming of construction or renovation projects can be directed to Facilities Operations and Development at service2facilities@osu.edu.